

News delivery methods keep evolving



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Remarkable recruiters

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SCOPE

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THE VOICE OF THE Ouiet Professionals

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ON THE COVER



For 45 years, Airmen like Tech. Sgt. Millie Clay have been helping to provide pertinent information to the people of the 193rd Special Operations Wing. For more information on how news delivery is evolving, turn to Page 4. (Photo from Public Affairs archives)



By Chief Master Sgt. Steven Hile 193rd SOW Command Chief

Over the next few months I will be writing articles, which will include specific text from Air Force Instruction 1-1, *Air Force Standards*. I will be using portions of this AFI to reinforce what you should already know.

Our active-duty counterparts are required to study these standards for promotion testing and I believe we all need refreshed on standards of conduct and customs and courtesies from time to time.

Personally, I have read AFI 1-1 from front to back and I was reminded of many items I had forgotten about. Please take time to look over these topics as they are presented.

Additionally, I know not all Airmen may take the opportunity to read Scope, so I am asking supervisors to add emphasis on each monthly topic I cover. This month is about **saluting**.

The following information outlines the standards for rendering the proper salute.

"Our customs and courtesies reflect the unique nature of our profession and guide significant aspects of our behavior. They emphasize our strong bond with other military members as well as our mutual respect for one another and our civilian leadership. (AFI 34-1201, *Protocol*; AFPAM 34-1202, *Guide to Protocol*)."

Reinforcing standards (Part 1): Rendering proper salutes

Saluting:

1.6.1. Saluting. Saluting is a courtesy exchanged between members of the Armed Forces as both a greeting and a symbol of mutual respect. The basic rules regarding saluting are:

1.6.1.1. You salute the President, Vice President, Secretary of Defense, Service Secretaries, all superior commissioned and warrant officers, all Medal of Honor recipients, and superior officers of friendly foreign nations.

1.6.1.2. You do not, typically, salute indoors. However, it is appropriate to salute when formally reporting to a superior officer and during promotion ceremonies and decoration ceremonies.

1.6.1.3. You salute outdoors when in uniform, both on and off base, unless:

1.6.1.3.1. Precluded by duties, safety, injury, carrying objects which cannot be transferred to the left hand, or other legitimate reason. In this case, a respectful oral greeting is appropriate. If the senior member's right arm is incapacitated, you will still salute.

1.6.1.3.2. You are in a designated no-salute area.

1.6.1.3.3. You are a member of a military formation or work detail, in which case, only the senior member of the formation or detail salutes.

1.6.1.3.4. Saluting due to grade while in PT gear is authorized, but not required.

1.6.1.3.5. Salutes between individuals are not required in public gatherings, such as sporting events, meetings, or when a salute would be inappropriate or impractical.

1.6.1.4. You salute the President, the Vice President, Secretary of Defense, Service Secretaries, and senior officers in vehicles when distinguished by vehicle plates and/or flags.

Next month's article will focus on the respect for the flag and National Anthem.

I often observe Airmen who seem to be guessing on exactly what to do and when; I was one of those Airmen! Have a great drill and Happy New Year.

SCOPE



Promotion to Senior Master Sergeant

Scott J. Carter	193rd SOLRS
Vonn P. Waterman	112th AOS

Promoted to Senior Airman

Victoria M. Campbell	211th EIS
Holly M. Miller	211th EIS
Brian K. Cooper Jr.	201st RHS
Cody K. Lehman	201st RHS
Daniel J. Mackewicz	201st RHS
Thomas E. Rittle III	201st RHS
Jessica L. Smith	201st RHS
Dustin B. Testerman	201st RHS



News In Brief 🧶

New CMSAF to take reigns Feb. 1

After more than 30 years of service, Chief Master Sergeant of the Air Force James Roy has announced he will retire at the end of January. Chief Master Sgt. James Cody has been named as his successor and will take the reigns Feb. 1 as the Air Force's 17th Chief Master Sergeant of the Air Force.

Applications needed for freedom award

Does your civilian employer send care packages or check up on your family while you're deployed? Has their support made it easier for you to serve in the military? If so, you should nominate them for the 2013 Secretary of Defense Employer Support Freedom Award.

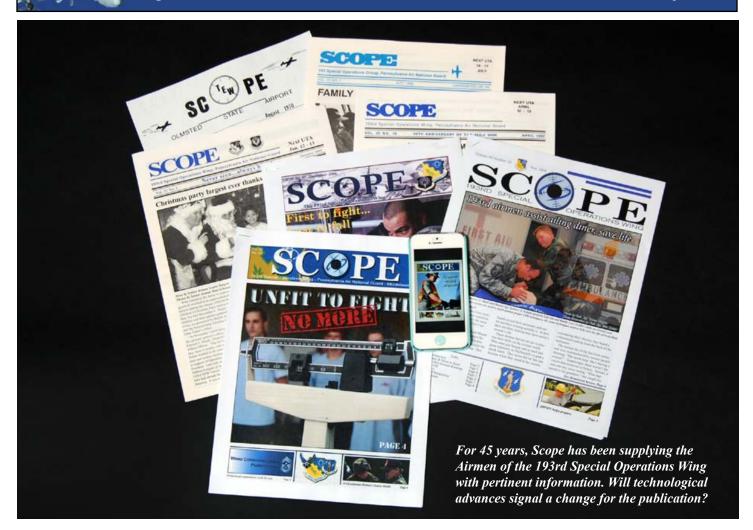
The Freedom Award is the Defense Department's highest award for civilian employers supporting Guard and Reserve members. The nomination form takes about 10 minutes to fill out and can be found at www.Freedo mAward.mil. Click "Nominate Employer" on the home page. Fifteen recipients will be chosen for the Freedom Award and honored at a ceremony in September. Every nominated employer will receive a frame-able certificate from Employer Support of the Guard and Reserve to further promote their support for Guard and Reserve service. The deadline for nominations is Jan. 21. Email ESGR-PA@osd.mil with any questions regarding the award.

Airmen urged to get "back to basics," help Air Force achieve audit readiness

The Air Force must achieve financial audit readiness of its Statement of Budgetary Resources by 2014 in preparation for a full audit in 2017. For the Air Force to accomplish a successful audit, every unit must demonstrate knowledge of the status and disposition of equipment, materials and personnel; express that decisions affecting resource status were made appropriately; and be able to show documentation of those decisions as compliant with existing laws, regulations and policies.

Airmen at all levels are urged to get "back to basics" and ensure compliance with existing Air Force instructions and manuals and elevate up the chain of command those guidelines that no longer make sense. Performing a robust self-inspection program, which accounts for resources, inventory and supplies is recommended by the Air Force chief of staff. Unit commanders must also reinforce financial time lines, documentations and payment standards. These include filing travel vouchers within five days of travel completion, emphasizing government purchase card responsibilities and accounting for leave requests. Page 4

SCOPE



From newsprint to 'smart' phones

Public Affairs explores best methods for delivering news

By Captain Jay Ostrich

193rd SOW Chief of Public Affairs

Growing up on a Pennsylvania farm, one of my favorite parts of the day was getting the "morning" paper, which typically arrived in the afternoon (if at all). But it was still news to us and we were grateful. If we were lucky, we would find inside its pages the latest sports scores from eastern teams (if they were done playing by 10:30 p.m.), followed by west coast scores from a few days prior.

News from around the world followed suit, with the time lapse between the events to ink to then widespread awareness creating a suspense that contributed to the paper's charm.

But today, the news landscape hasn't simply changed; it's been completely transformed. It's like comparing a race across the country between a horse and buggy and an F-22. In our current 24-hour news cycle, with instant gratification available through "smart" handheld electronics, the horse is still in

the barn, so to speak, while the latest generation of consumers Google "buggy" and the F-22 completes its 18th victory lap.

And so it goes in military public affairs and journalism as well. The news cycle, technology, generational preferences and costs have all caught up to the 193rd Special Operation Wing's beloved newspaper, Scope, which, as of this issue, has served its Airmen, our families and community for 45 years.

For nearly a decade, I have presided with great honor over the editing and writing of the paper alongside the most dedicated team of photographers and journalists who have told the stories of those who could not or would not be able to tell them for themselves.

For some, Scope has been a place to tell the human side of why we do what we do. Beyond the boots, bombs and bullets, we've written about the loss of loved ones, triumph over nature and tragedy, and the power of the human spirit ever-present in our culture of teamwork that has carried us through it all.

For others, Scope has been a place to find out what's for lunch and when they are getting paid.

But no matter why readers -- or writers -- had their heads in Scope, it has always been a command information tool to help keep Airmen ready, reliable and relevant to our communities, commonwealth and country. Regardless of what the future

The introduction of "smart" phones and tablet computers, along with the explosion of social media sites, have changed the way people prefer to get their news. (Photo illustrations by Tech. Sgt. Mariko Bender)

brings, it must always stay that way.

But now Scope, like many military programs, has a great opportunity to grow, meet the demands of our customers in a timelier manner and evolve into a modern-aged news source that will expand the great work of our Airmen to audiences at state, major command, National Guard Bureau and Pentagon levels, thus ensuring our relevance to them all.

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Through use of our own internal website, combined with Facebook, the Wing may now look forward to getting and sharing Wing news without having to wait for drill weekends to do so. Without the 24-36 monthly man hours needed to layout and design a formal newspaper, our journalists will be able to cover more stories and reach farther to serve Air Stations 1 and 2.

Moreover, this format change will allow a new generation of Airmen to connect with the culture of this Wing while they stay apprised of information in a manner in which they are accustomed.

The bottom line? We won't stop telling the stories; we'll be telling more and adding new features while just changing the format by which you receive them.

But we would never make this change without thoroughly understanding and responding to your questions, comments and concerns. So we need to hear from you. Is the Wing ready to keep telling stories but get beyond Scope by embracing a nonprint newspaper? Sound off ...

Are newspapers bound for extinction?

By Staff Sgt. Susan Penning

193rd SOW Public Affairs Specialist

For decades, most newspaper writers and publishers have treated innovation like a trip to the dentist -- a torture to be endured but certainly not enjoyed or encouraged.

Over time, they have reluctantly added color to their publications, shrunk stories and increased photo and illustration sizes all in the hopes of attracting a new generation of readers short on time and patience. And for years, it has worked.

But then came the explosion of Internet news availability and the invention of "smart" phones and tablet computers, and newspapers are, once again, being forced to regroup.

Nowadays, print circulation is falling, while newsprint costs continue to rise. Auto and movie advertising is slumping and classified advertising is now available for free on Craigslist and other online venues.

Yet despite these setbacks, many print publications continue to remain successful and even thrive. How? They have adapted to a multi-platform portfolio. In other words, they have recognized that adding a robust presence in cyberspace is central to their future. They now view themselves not as simply print publications, but rather as information companies.

Take the Associated Press, for example. Long known for its traditional meat-and-potatoes approach to news, the AP now has dominating spaces on social media sites like Twitter and Facebook. The company also offers a userfriendly mobile app and keeps readers coming back for more with edgy blogs, videos and podcasts.

This shifting business model has created some challenges, though, particularly for print journalists. They now have more significant demands on their time and have needed to learn new skill sets beyond traditional writing, editing, photography and layout and design.

Obligations to feed news content to the Web have, in some situations, caused journalists to forego the thorough, in-depth reporting that has typically set newspapers apart from their competitors.

Perhaps there's a good reason journalists are so wary of innovation. They pray that these experiments intended to save their newspapers will not destroy their souls -their commitment to tireless fact-checking and unearthing real stories.

"The public have an insatiable curiosity to know everything, except what is worth knowing. Journalism, conscious of this, and having tradesman-like habits, supplies their demands." - Oscar Wilde

By Staff S





New ANG director confirmed

ARLINGTON, Va. -- Lt. Gen. Stanley E. "Sid" Clarke III, commander of the Continental U.S. North American Aerospace Defense Command Region and 1st Air Force, has been confirmed by the Senate to be the next director of the Air National Guard.

Clarke will replace Lt. Gen. Harry "Bud" Wyatt, who is retiring this month. Wyatt has led the Air National Guard since February 2009.

Clarke said he is eager to take charge of an organization that comprises 106,000 people.

"I look forward to the opportunity to lead the best Air National Guard in our nation's his-

tory," he said. "The Air National Guard, and the 106,000 men and women who make it work, has served our nation and our communities with great distinction in combat and during numerous domestic crises."

Wyatt, who intends to retire to his home in Oklahoma, said Clarke is the right person, at the right time.

"Sid has served here at the Pentagon and has a wealth of command and staff experience," Wyatt observed. "He will help shape and guide the Air Guard as we forge ahead to the future."

As Air Guard Director, Clarke will be responsible for formulating, developing and coordinating all policies, plans and programs affecting more than 106,000 Air Guard members in more than 88



Lt. Gen. Stanley E. "Sid" Clarke III was confirmed by the Senate to be the next Air National Guard director.

flying wings and 200 geographically separated units throughout the United States, the District of Columbia, Puerto Rico, Guam and the Virgin Islands.

Clarke is no stranger to key leadership positions. He has served as the Deputy Director of the Air National Guard and as the Assistant Adjutant General for Air for the Alabama Air National Guard. At 1st Air Force, he commanded four direct reporting units, 10 aligned Air National Guard units and a large number of active air defense alert sites -- including

aircraft, air defense artillery, and up to 15,000 active duty, National Guard, Air Force Reserve and civilian personnel.

Clarke is a command pilot with more than 4,000 flight hours, including more than 100 in combat, in the T-38, C-26, A-10 and F-16. Prior to his NORAD assignment, Clarke served as the Senior Defense Official and Defense Attaché in Turkey. The general was commissioned in 1981 as a distinguished graduate of the ROTC program at the University of Georgia. He has served in various operational and staff assignments including duty as an A-10 and F-16 instructor pilot. He also has commanded a squadron, fighter wing and air expeditionary wing. *Information courtesy of the National Guard Bureau and Strategic Communications*



Tech. Sgt. Dawn Hoffman (right), 553rd Air National Guard Band of the Mid-Atlantic, created a new logo that was recently placed on an EC-130J aircraft at the Wing. Hoffman, who works full-time as an elementary school art teacher, hand-drew the winning nose art design. She says she developed the logo by combining some uniquely Pennsylvanian elements with a patriotic focus. (U.S. Air Force photos by Tech. Sgts. Mariko Bender and Culeen Shaffer)

SCOPE



Weapon systems officer opportunity

The 193rd Special Operations Squadron is accepting applications for traditional guard weapon systems officers. A hiring board will be conducted during February drill. Applications are due by close of business Jan. 25. Qualified individuals seeking this opportunity may request application requirement information via email from Capt. Jeff Snyder at jeffrey.snyder.1@ang. af.mil.

Nurse officer opportunity

The 193rd Special Operations Medical Group is accepting applications for a traditional guard nurse position. A hiring board will be conducted during March drill. Applications are due by close of business Feb. 10. Qualified individuals seeking this opportunity may request application requirement information via email from Lt. Col. Cheryl McDonald at cmcdonald193@ comcast.net.



Constellation Cafe Hours of operation 11:30 a.m. to 1 p.m.

SATURDAY Main Line:

Pork and sauerkraut Herb-roasted chicken Mashed potatoes/gravy Noodles Jefferson Harvard beets Carrots Soup du jour Salad bar Assorted desserts

Snack Line: Hamburgers Cheeseburgers Beef & cheddar sandwiches Baked beans Curly fries

SUNDAY Main Line:

Chicken pot pie Country-fried steak Mashed potatoes/gravy Buttermilk biscuits Herbed green beans Succotash Soup du jour Salad bar Assorted desserts

> Snack Line: Hamburgers Cheeseburgers Tuna melts Baked beans Curly fries

Leadership Challenge Program

The 193rd Special Operations Wing is set to host its first Leadership Challenge Program, sponsored by the National Guard Bureau, April 1-5 in Harrisburg.

The LCP is divided into two separate levels: LCP I and LCP II, with each tier offering a different class of instruction.

LCP I is based on raising and applying individual self-awareness. Level 1 participants will gain a better understanding of their individual leadership abilities and will learn ways to improve personal and group performance. The LCP I seminar will benefit those who are in (or moving into) an environment where personal and team leadership competencies for successful team/project management are essential. LCP Level 1 is recommended for E-5 through E-8 enlisted personnel and lieutenants through captains. The class will hold 30 students and will be held:

> Monday, April 1, 8 a.m.-5 p.m. Tuesday, April 2, 8 a.m.-5 p.m. Wednesday, April 3, 8 a.m.-noon

LCP II focuses on the major challenge for new organizational leaders: to incorporate individual talents into a cohesive workforce. Level II participants will learn how to better understand the motivations, needs and interests of other people. The goal of LCP II is to bring each participant to a heightened self-awareness for better appreciation of different cultures and to promote a willingness to build intrinsic and extrinsic value into his or her organization. The LCP II seminar design reinforces the personal and people/teams leadership competencies and focuses on those competencies for individuals in (or moving into) an environment where successful organizational leadership/program management are essential. LCP Level 2 is recommended for E-7 through E-9 enlisted personnel and captains through colonels. The class will hold 30 students and will be held:

> Wednesday, April 3, 1 p.m.-5 p.m. Thursday, April 4, 8 a.m.-5 p.m. Friday, April 5, 8 a.m.-5 p.m.

Names will be taken on a first-come, first-served basis. Interested participants should email Senior Master Sgt. Pauline Gonzalez at pauline.gonzalez@ang.af.mil or call 602-689-9609.

Snow removal volunteers needed

Volunteers are needed for the base snow removal team at Air Station 3. Past experience is not required. Email names (along with supervisor's names) to carl.slough@ang.af.mil.



SCOPE

65th Anniversary Yearbook in works

Legacy of Wing from 1997 to 2012 to be covered

By Brig. Gen. Gerald Otterbein

193rd SOW Commander

As a new year begins, it is worth reflecting on the magnificent heritage of the 193rd Special Operations Wing, starting with the F-51 Mustang at Reading Airfield as the 148th Fighter Squadron in 1947, through the transition to the C-46 Commando and C-47 Dakota at Olmsted Air Force Base, and then on to the Harrisburg International Airport with the electronic missions of the EC-121 Coronet Solo, C-130 Volant Solo and Commando Solo.

One common thread connecting all of these current and former aircraft platforms is an intense dedication to the mission. That dedication has earned the Wing 15 Air Force Outstanding Unit Awards, two with a "V" for combat valor as well as a Meritorious Unit Award.

For many months, a committee of members from the Wing has been working to complete a 65th Anniversary Yearbook. This yearbook will include pictures and information from the period of 1997 to 2012. It is intended to be a follow-up publication to the 50th Anniversary Yearbook issued in 1998. The new yearbook will include as an insert a DVD copy of the 50th Anniversary edition.

The 65th Anniversary Yearbook will highlight an era of historic importance following the attacks on the United States on 9/11. Its contents promise to reflect a legacy of the 193rd SOW in an exciting and professional way.

The 193rd SOW Association has offered to facilitate the distribution of this historic yearbook and will be offering more information regarding the yearbook at its annual membership meeting April 6 at 3 p.m. in the 193rd SOW dining facilities.

Distributing the orders in this venue will provide a convenient way for members of the Wing and the association to jointly attend this annual event.

For answers to questions regarding the new yearbook, please contact Lt. Col. David Palmer by emailing djpalmer@ epix.net or david.palmer.4@ang.af.mil. Or contact Lt. Col. Susan Stuck by emailing susan.stuck@ang.af.mil or by calling 717-948-3290.

It is with great pride that this committee and I will present this 65th Anniversary Yearbook opportunity as a testimony of the courage and devotion of the nearly 1,800 Airmen of the 193rd SOW.

Individuals interested in obtaining a copy of the 65th Anniversary Yearbook should print and fill out the order form on the following page and return it to their respective points of contact by close of business March 10.

Wing recruiters earn top honors

In a recent award ceremony, recruiters from the Wing earned the Battlefield Airman Recruiting Office of the Year Award. Left to right are: Brig. Gen. Brian Neal, Air National Guard **Readiness Center commander; 193rd Production Recruiters Tech Sgt. Jason** Prough, Tech. Sgt. Megan Chalk and Tech. Sgt. Martina Crouse; 193rd **Recruiting Office Supervisor Master** Sgt. Howard Schappell; 271st Production Recruiter Tech. Sgt. Zachary Guers; and Colonel Mary Burrus and Major Steven Cash from the National Guard Bureau. Sergeant Crouse also received the Region 4 Production Recruiter of the Year Award and Sergeant Schappell also received the **Region 4 Recruiting Office Supervisor** of the Year award. (Courtesy photo)



193D SPECIAL OPERATIONS WING 65TH ANNIVERSARY YEARBOOK ORDER FORM

Yes, I would like to have a role in preserving the historic legacy of the 193D Special Operations Wing (SOW) and provide the following information to facilitate my order. I understand the books will be distributed to individuals at the 193 SOW Association's annual membership meeting on Saturday April 20, 2013 at 1500 in the 193 SOW Dining Facility, building 81.

NAME/RANK: _____

SQUADRON/UNIT/PHONE NUMBER: _____

NUMBER OF BOOKS DESIRED (\$15 EACH):

ALTERNATE PHONE NUMBER/POINT OF CONTACT INFORMATION:

<u>Return this order form with payment (prefer a check) made out to the 193D SOW</u> <u>Association to your Group Point-of-Contact no later than close-of-business March 10, 2013.</u> <u>Group Points-of-Contact are:</u>

Mission Support Group (SOMSG):

<u>TSgt Pamela Nee</u>

Wing Staff and Medical Group (SOMDG):

CMSgt Kenney Souders

Maintenance Group (SOMXG):

Captain Jose Olivas

Operations Group (SOG):

1 Lt Timothy Carlin

Regional Support Group (RSG):

<u>MSgt Noelanie Uhl</u>

Stay tuned for future information on details of the distribution of the yearbooks at the Association meeting on 6 April 2013. For any questions on this subject contact Lt Col Dave Palmer at 570-498-6637 or 717-948-2202. Additionally, one may contact him with his/her order by contacting Lt Col Palmer at djpalmer@epix.net or david.palmer.4@ang.af.mil One may also contact Lt Col Susan Stuck at susan.stuck@ang.af.mil or 717-948-3290.