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**FOR IMMEDIATE**

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## **Instant YouTube Uploads Via DVIDS**

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Check a Box and You're Done! Upload to YouTube while uploading to DVIDS.

Atlanta, GA - Defense Video & Imagery Distribution System ([DVIDS](#)), a Third U.S. Army project providing accurate, reliable access between media and U.S. military service members, recently added another tool for active military units utilizing DVIDS resources. Now, units with a [YouTube](#) channel, can upload content to the DVIDS website and their YouTube channel simultaneously with just one added click of the mouse.

Public affairs units familiar with uploading content through DVIDS Direct will be prompted to add their YouTube information once: username, password and developer key. The information is securely stored in the system and every time new content is uploaded, submitting units choose if the material is to also be posted to their YouTube channel. The original title and metadata accompanying the content on the DVIDS site will match the video posted to YouTube. In accordance with DVIDS protocol, material uploaded to DVIDS will be published approximately two hours after submission (most of the time much sooner, depending on the length of the clip). Units selecting YouTube uploads can anticipate an additional 10 minutes for completion.

"It's our goal at DVIDS to create a single submission portal for public affairs personnel that will distribute their content everywhere it needs to go," said Major Scott Betts, director of operations. "This YouTube upload feature is another step in achieving that goal."

"Ultimately, we want DVIDS to be a tool that increases the productivity and efficiency of units" stated Anthony Burian, director of technical operations. "We are working to seamlessly integrate DVIDS with social media tasks people are already performing. To that end, users will see added interoperability with Facebook and Twitter in the near future."

Units wanting to create their own YouTube channel and post content via DVIDS can download the standard operating procedure for guidance: <http://tinyurl.com/8ayyazh>. For further assistance, please contact DVIDS Technical Operations at [dvidsweb@dvidshub.net](mailto:dvidsweb@dvidshub.net).

### **About DVIDS:**

Since 2004, [DVIDS](#) has provided world media with reliable access to all branches of the U.S. Armed Forces and coalition partners serving overseas, helping fulfill the military's obligation to provide maximum disclosure of information with minimum delay.

Through a network of portable Ku-band satellite transmitters located with deployed units, and a distribution hub in Atlanta, Georgia, DVIDS makes available real-time broadcast-quality video, still images and print products, as well as immediate interview opportunities with service members, commanders and subject matter experts.

For questions, comments or suggestions, contact DVIDS 24 hours a day at: toll free 877-DVIDS-24/7, commercial 678-421-6612, or DSN 312-367-1792/1761.

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For more information please visit [www.dvidshub.net](http://www.dvidshub.net)